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Adventures on the Gorge introduces unique try-it-all vacation plan
All inclusive plan lets guests get the most for their money

Lansing WV (May 2010) - From the President to the principal, there's lots of talk right now about active lifestyles, less sofa time and more outdoor activity. At Adventures on the Gorge (www.visitonthegorge.com) in southeastern West Virginia, guests can walk the talk. Or, they can ride, raft, zip, hike or climb, in fact.

Adventures on the Gorge this year is introducing a first-of-its-kind vacation package that allows guests to build an outdoor recreation vacation that suits everyone in their travel group and fits any budget and length of stay. Guests can select from all of the activities offered at the outdoor recreation destination and enjoy dining options at all three restaurants on the campus.

"We know friends and families really enjoy spending vacations together, but we also know from our own experiences that not everyone is up for the same activity every day," said Dave Arnold, director of public relations for Adventures on the Gorge. "We want our guests to find the outdoor activities that suit them and to have the chance to try something new at the pace that best suits them."

Thus, the all-inclusive MVP vacation plan was born.

For example, a person spending three days at Adventures on the Gorge might choose to spend the first day rafting on the river. On the second day, that person could enjoy a half-day TreeTops Canopy Tour in the morning and rent a mountain bike for the afternoon. On the third day, choices could include three or four two-hour sampler activities such as hiking, rock climbing and kayaking.

"As far as we know, Adventures on the Gorge is the first outdoor adventure destination to introduce this plan, which is similar to those you'll find for cruise or resort vacation plans," Arnold said. "This summer, we've expanded our recreation, dining and lodging options so there is really something for everyone right here on the rim of the New River Gorge."

Adventures on the Gorge outdoor activities include:

- America’s best whitewater rafting with Class VI-Mountain River and The Rivermen adventure outfitters,
- Breathtaking and eco-friendly zipline tours on TreeTops Canopy Tour
- REALLY breathtaking BridgeWalk tour along the 876-foot high catwalk of the New River Gorge Bridge
- Kayak lessons with expert instruction on the engaging New and Gauley rivers with Rolling Waters Kayak School,
- Guided mountain biking tours that include visits to some great New River ghost towns with Tracks Mountain Biking,
- Golf without the sand traps – or the clubs for that matter – at the new Flying Squirrel Disc Golf Course,
- Guided pontoon boat tours on nearby Summersville Lake,
- Guided fishing trips,
- Ambush Paintball, and
- Cliffside rock climbing and rappelling.

“Of course, we know that there will still be some time when you want to just relax,” Arnold said. “For that, we’ve got a guided pontoon boat tour on nearby Summersville Lake, Canyon Massage, and great views of the New River Gorge from the decks that are made for sitting and enjoying the view.”

In addition to choosing your activities with the new all-inclusive plan, guests also decide what lodging options fit their interests and their budgets. Right on the Adventures on the Gorge property guests can choose from rustic camping, platform tents and several options of cabins from rustic to deluxe.

“Our goal at Adventures on the Gorge is to give you all the choices you need to get you outdoors and loving it,” Arnold said. “Our guests can register, park their cars and pack their keys away until they leave, if that’s the kind of visit they want to have. On the other hand, we’re a short drive from historic and cultural sites as well as shopping, dining and golf.”

Check out the all-inclusive package along with the other special package options at the Adventures on the Gorge Web site (www.visitonthegorge.com) or by calling 888-782-9982 to talk with a guest services team member who can help plan your trip and answer your questions.

Adventures on the Gorge is an outdoor adventure destination operated by Adventure WV, LLC. The destination includes Class VI River Runners, Mountain River and The Rivermen and offers a diverse selection of outdoor adventure activities including whitewater rafting on the New and Gauley rivers, TreeTops Canopy Tour, Bridge Walk, kayaking, fishing, mountain biking, hiking, mountain climbing, disc golf and paintball. Its lodging options include tent and cabin selections from rustic to luxury and the campus includes three restaurants. Located on the New River Gorge at Lansing, West Virginia, the adventure destination borders three miles the New River Gorge National River. The campus covers more than 1,000 acres and includes Wild Rock as well. Class VI River

Runners was selected one of the best adventure travel companies on earth in a 2009 National Geographic Adventure survey.